

## **Instructions**

1. Print, fill out and sign the Advertising Agreement.
2. Mail it to SOC Administrator c/o PO Box 5172, Sarasota FL. 34277.
3. Enclose a check in the amount of \$50.00 made out to Sarasota Outboard Club
4. Enclose business card or artwork for advertisement, or email the artwork to [administrator@sarasotaoc.com](mailto:administrator@sarasotaoc.com).

***Note: A business logo (in jpeg format), or an image taken from Advertiser's website will have the best results.***

Once your advertisement has been posted to our website, we will email you a final copy of the signed agreement reflecting the commencement and expiration dates.

If you have any questions, please contact us at [administrator@sarasotaoc.com](mailto:administrator@sarasotaoc.com)

---



# Advertising Agreement

THIS ADVERTISING AGREEMENT ("this Agreement") is made this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, by and between \_\_\_\_\_ ("Advertiser"), and the SARASOTA OUTBOARD CLUB, INC ("Publisher").

**NOW, THEREFORE**, in consideration of the mutual agreements herein contained and other good and valuable consideration, the parties hereto agree as follows:

1. Publisher agrees to advertise Advertiser's business on Publisher's website located at [www.sarasotaoc.com](http://www.sarasotaoc.com). Publisher agrees to maintain such website in good working order.
2. The term of this agreement shall be for a period of one year. Commencement date shall be the date the advertisement is first posted on the website located at [www.sarasotaoc.com](http://www.sarasotaoc.com). All ads will be of the approximate same size and will revolve on a banner ad on the Publisher's home page.
3. Advertiser agrees to donate to Publisher a fee of \$50.00 for the services agreed upon in this Agreement. The donation amount shall accompany this Agreement in full.

**ADVERTISER MUST COMPLETE THIS SECTION.**

Business Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_  
*City State Zip Code*

Web Address \_\_\_\_\_ E-mail \_\_\_\_\_

Artwork to be used:     Accompanied with this Agreement     Emailed to [administrator@sarasotaoc.com](mailto:administrator@sarasotaoc.com)

Business Card     Business Logo (jpg or pdf)     Other \_\_\_\_\_

Artwork copied from Advertiser's website     Artwork created by Publisher, approved by Advertiser

My Advertisement Should:

Link directly to my website.     Link to my listing on Google Map     Remain Static

\_\_\_\_\_  
Signature of Advertiser

\_\_\_\_\_  
Print Name

SARASOTA OUTBOARD CLUB, INC.

\_\_\_\_\_  
Sarasota Outboard Club Representative

Publisher Use Only:

<b>Commencement Date</b> _____	<b>Expiration Date:</b> _____
--------------------------------	-------------------------------